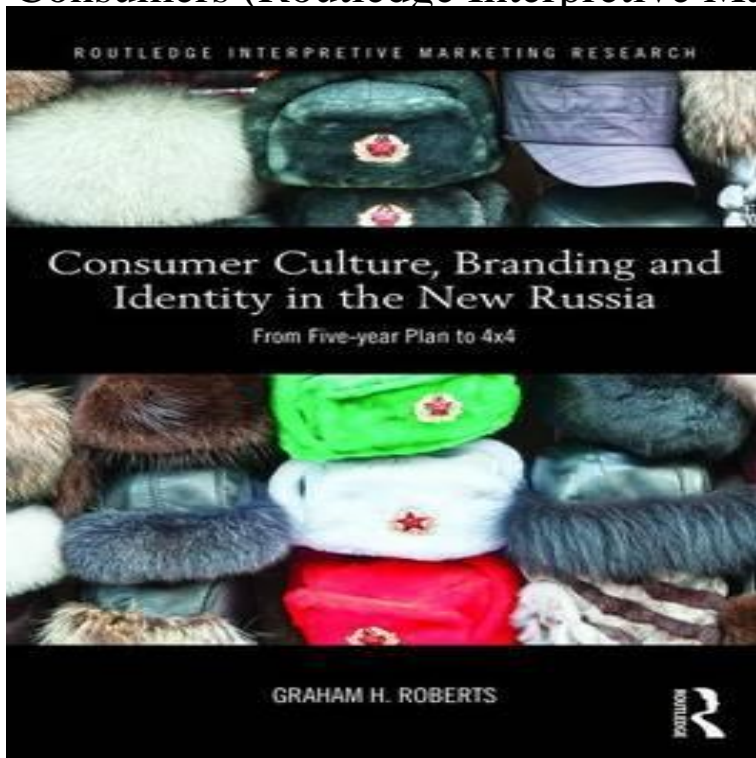


# The Undermining of Beliefs in the Autonomy and Rationality of Consumers (Routledge Interpretive Marketing Research)



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